



Lindisfarne Football Club Inc. Est. 1911
The Nu-Jet Two Blues
PO Box 17 Lindisfarne, Tasmania 7015 ABN 62 831 489 317



Monday 20 May 2013

FOR IMMEDIATE RELEASE:

The Micky O show jets into Hobart:

Hobart, Tasmania – On Saturday 1 June 2013, at 2pm, AFL legend Michael O’Loughlin will play for Lindisfarne against Dodges Ferry.

The game will kick off at 2pm and, at only \$8 for general admission, the club are expecting tickets to sell out fast.

And no wonder. Micky O, or Magic as he is known by fans, played 303 games for the Sydney Swans, during which time he kicked 521 career goals, won a premierships, was a two-time All Australian, received the Bob Skilton Medal, and was selected in the Indigenous Team of the Century.

Yet it is his charitable achievements that O’Loughlin prefers to be remembered for.

“It’s not just about playing footy. It’s about what we do after footy. We don’t just ride off into the sunset, never to be heard of again,” said O’Loughlin, who travels all over Australia raising awareness for the GO Foundation he started with his cousin, and fellow Sydney Swan legend, Adam Goodes.

By establishing partnerships between indigenous communities and corporate Australia, the GO Foundation helps indigenous kids achieve life goals.

When Scott Donaghy, President of the Lindisfarne Junior Football Club suggested getting a former AFL player down to play with the senior club, he wanted someone who embodied the culture of the club.

“Kim Farrow (President of the Seniors) and I wanted a player with a fantastic reputation for fair play, as well as someone who is active in working with the community at all levels,” said Donaghy, who’d had a bit to do with Micky through his work with local charity, the Mick Callinan Fund.

Lindisfarne struck the deal with the AFL great, with O'Loughlin agreeing to a joint venture between the junior and senior clubs.

“It is such a great opportunity for all of us,” said Donaghy. “Micky gets to generate interest in the GO Foundation, the Lindisfarne juniors get the opportunity to spend time with an absolute legend of the game, and the seniors will benefit from the buzz and increased ticket sales of having such a high profile star out on the field.”

For more information, or to purchase tickets, call Kim Farrow on 0459 112 227. There are also limited tickets available in the corporate area.

- Ends -

MEDIA OPPORTUNITIES:

Members of the media can meet with Michael O'Loughlin and ask questions at one or more of the following sessions:

Date: Friday 31 May 2013

Time: 5.00 – 6.30pm

Location: Anzac Park, Lindisfarne

Training with the junior club.

Date: Saturday 1 June 2013

Time: 10.30 – 11.30am

Location: Anzac Park, Lindisfarne

Signing autographs

Date: Saturday 1 June 2013

Time: 2pm

Location: Anzac Park, Lindisfarne

STFL match between Lindisfarne Nu-Jet Blues and Dodges Ferry

For more media information, contact: Rebecca Byfield 04100 66400

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Kim Farrow
Club President

Scott Donaghy
Junior Club President

